

Macroeconomic
and Country Risk Outlook

**Economic
Outlook
no. 1199**
September 2013

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Half-baked recovery

Economic Research



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Keeping faith in the J curve

LUDOVIC SUBRAN

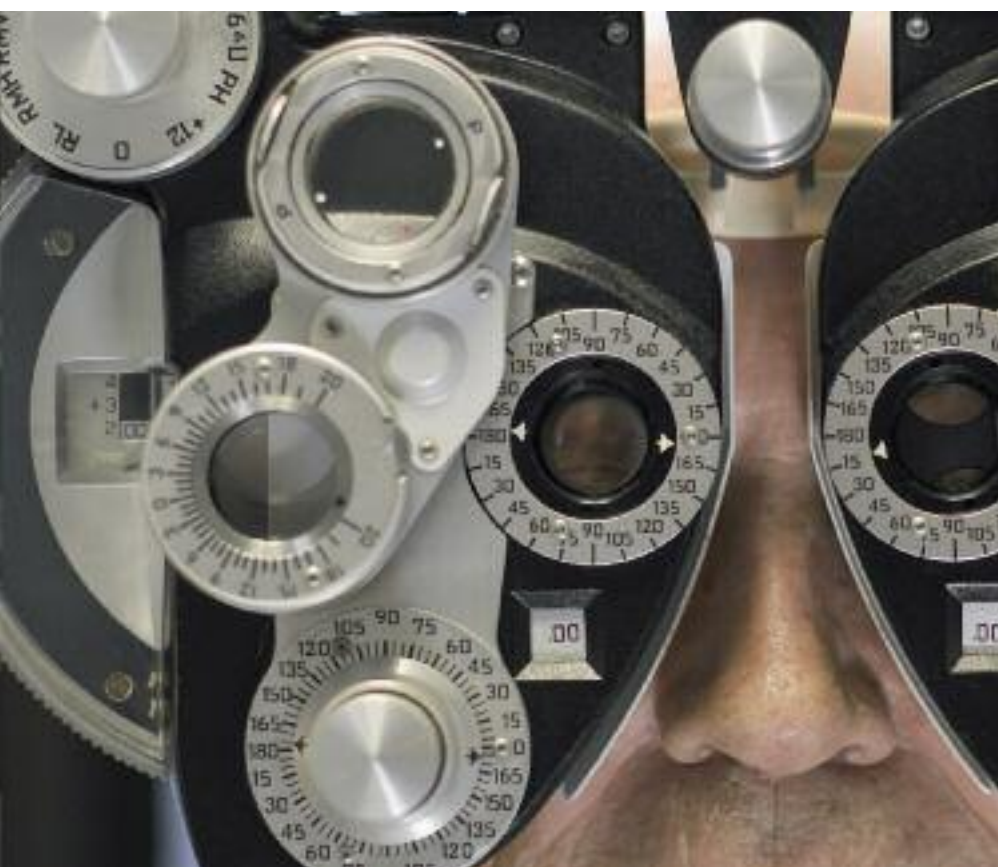
In economics, the J curve describes the effect of a depreciation of the exchange rate on the trade balance over time. At the outset, the idea is simple: following the depreciation of a country's currency, the price of imports increases and the price of exports decreases; the current account balance worsens, and we reach the trough of the J. Since domestic products have become more competitive, exports pick up and, at the same time, imports decrease because foreign products are now more expensive. The current account balance recovers and surpasses its starting point, or the bar of the J. Many economic policies have the effect of an initial deterioration (particularly on the fiscal deficit) and count on a recovery phase (growth) but everything then depends on the shape of the J. In 2014, many economies will see whether their J has done its loop and is now onto the stem or, in other words, whether the recovery will finally materialize and heal the scars of the crisis after the efforts made. Austerity cures, private sector deleveraging, financing shortfalls, cleaning up banks, fighting inflation and containing credit risk, developed countries and emerging countries are all at a pivotal moment where the J should finally begin to take shape. And yet... Like for the Marshall-Lerner condition (describing the theoretical parameters of a successful devaluation), many conditions (here beyond simple price elasticities) will determine the shape and the strength of the curve. Negotiating the bend of the J will be all the more difficult the more the end of accommodating monetary policies is abrupt, the longer household and business confidence takes to materialize in investments and the more the risks of a credit crunch are not contained. So what can be done so that the J does not turn into an L, so that the W (the end of the double dip) is clear-cut, and so that each country and each company rediscovers the ABCs of growth? First of all it needs to be accepted that the recovery will not be risk-free and risks still need to be

hedged. The risk of non-payment for companies will remain particularly high in Europe (due to demand) and in emerging countries (due to financing problems in the countries with large external deficits). Next, growth needs to continue to be consolidated all the while risk-taking is diversified. This may translate into decisions to export further afield (to decouple risks), to raise financing in an innovative way or simply once again to revise budgets (and therefore expenditures). Last, be alert as to the automatic effect of confidence: self-fulfilling prophecies may be necessary to get to the other side, but beware of false good news!

OVERVIEW

Half-baked recovery

ANA BOATA, CLÉMENTINE CAZALETS, MAHAMOUD ISLAM



With the participation of [Marc Livinec](#)

Although the pace of budgetary consolidation should slow in the coming quarters (in the eurozone and the United States), the delayed effects of tax hikes, rising unemployment rates and household deleveraging can be expected to weigh on growth (notably in the eurozone).

We have revised (1) slightly upwards our growth forecasts for developed countries in 2014 (to +2.1%), owing to improved prospects in the United States (+2.8%), Japan (+1.5%) and the eurozone (+0.9%), and (2) slightly downwards our forecasts for emerging countries (+4.6%) due to a slowdown in growth in Latin America and Asia. Growth in developed countries is likely to be curbed by the lack of any real recovery in the investment cycle (especially in the eurozone), combined with still-weak household consumption.

Risks remain tilted on the downside

(1) Refinancing needs in the Southern European countries and the end of financial assistance to Portugal, Ireland, Greece and Spain (for banks) could give rise to fresh tensions in financial markets. Similarly, the debate on the public debt ceiling in the United States, which is likely to be reached in mid-October, as well as the government shutdown affecting a number of public services continues to dent the US gov-

ernment's credibility.

(2) In geopolitical terms, an escalation of political tensions with Iran and Syria could lead to major loss of life and a complete destabilization of the region, in addition to a shock on oil prices.

Despite the slowdown in growth in emerging countries, they will remain the biggest contributors to global growth. However, prospects remain fragile, as illustrated by the concerns

sparked during the summer of 2013: (1) downward revision of growth forecasts, (2) acceleration of capital outflows as a result of expectations of a slowdown in the US quantitative easing (QE) program since May. While tensions seem to have eased during September (gradual return of capital and stabilization of currencies) following the Fed's meeting announcing the postponement of the tapering, it is too soon to celebrate. The risk of an emerging-country crisis, ►

GDP growth, %

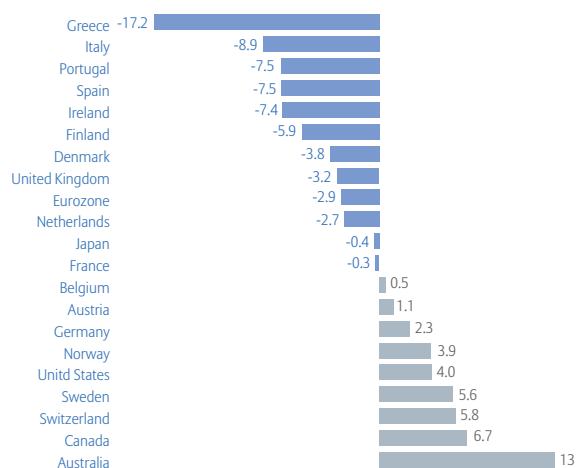
	Share*	2011	2012	2013 _f	2014 _f
WORLD GDP GROWTH	100	2.9	2.6	2.2	3.0
Developed countries	62	1.6	1.4	1.1	2.1
Emerging countries	38	5.2	4.5	4.1	4.6
North America	24	1.9	2.7	1.7	2.8
United States	22	1.8	2.8	1.6	2.9
Canada	3	2.5	1.7	1.8	2.5
Latin America	8	4.2	2.6	2.7	2.9
Brazil	3	2.7	0.9	2.2	2.0
Western Europe	23	1.5	-0.3	-0.1	1.1
United Kingdom	3	1.1	0.2	1.1	1.6
Sweden	1	3.8	1.1	1.1	2.3
Eurozone	17	1.5	-0.5	-0.5	0.9
Germany	5	3.1	0.9	0.5	1.6
France	4	2.0	0.0	0.2	0.6
Italy	3	0.5	-2.4	-1.8	0.3
Spain	2	0.4	-1.6	-1.5	0.4
Netherlands	1	1.1	-1.3	-1.2	0.8
Greece	0	-7.1	-6.4	-4.1	-0.3
Ireland	0	2.2	0.1	-0.3	1.4
Portugal	0	-1.6	-3.2	-1.9	0.4
Central and Eastern Europe	6	4.7	2.1	1.7	3.0
Russia	3	4.3	3.4	2.0	3.5
Turkey	1	8.8	2.2	3.3	4.0
Poland	1	4.5	1.9	1.0	2.2
Asia	29	4.7	4.9	4.7	4.9
China	11	9.3	7.7	7.4	7.6
Japan	8	-0.5	2.0	2.0	1.5
India	3	6.3	5.0	4.7	5.5
Oceania	2	2.3	3.3	2.2	2.6
Australia	2	2.4	3.7	2.4	2.8
Middle East	4	4.6	3.6	2.4	3.7
Saudi Arabia	1	8.5	6.8	4.0	4.5
United Arab Emirates	1	3.9	4.4	3.5	4.0
Africa	2	1.1	5.7	4.1	4.9
South Africa	1	3.5	2.5	2.5	3.5
Morocco	0	5.0	2.7	4.5	4.5

Sources: IHS Global Insight, Euler Hermes forecasts
(* 2012, GDP weighted at current exchange rates, %)

+3.0%

Global GDP growth
in 2014

Change in real GDP level Q2 2013 compared to Q1 2008, %



Sources: National Statistics, IHS Global Insight



+4.5%

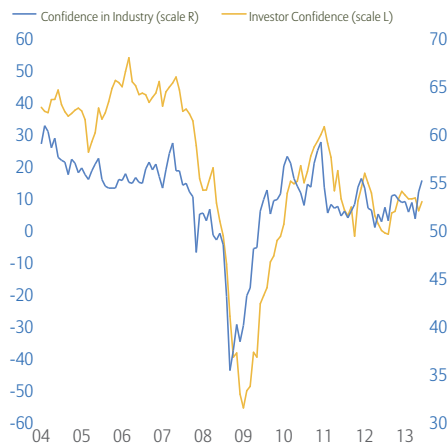
Global trade growth in 2014

▶ like the one that started in 1997, remains small, as emerging countries have more tools to manage financial instability (foreign exchange reserves and, above all, credible monetary policies). However, in order to completely restore investor confidence, priority will need to be given to (1) reducing external imbalances (particularly in Indonesia and Turkey), and (2) pressing ahead with structural reforms to spur more

sustainable growth.

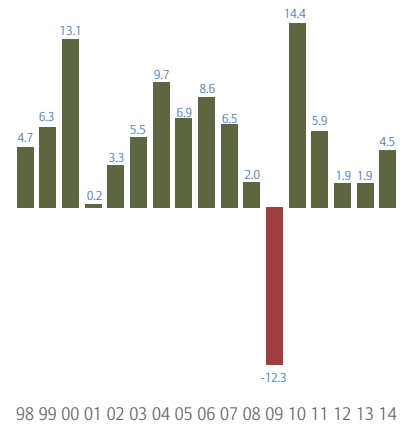
Against this backdrop, global growth is forecast to come in at +2.2% in 2013 (after +2.6% in 2012) and to accelerate moderately in 2014 (+3.0%). Growth in global trade is expected to remain below past levels (+1.9% in 2013 and +4.5% in 2014, compared with a long-term average of +5.1%) due to a slowdown in activity in Latin America and, notably, in Asia.

World business cycle indicators



Sources: Markit, Sentix, Euler Hermes

World trade in goods and services
Yearly change, in %



Sources: National Statistics, CPB, Euler Hermes forecasts

Contribution to 2013 GDP growth

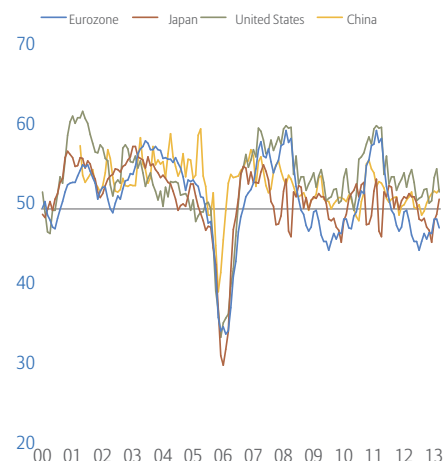
	GDP =	Domestic demand	Net trade contribution
Australia	2.4%	0.7%	1.7%
Japan	2.0%	1.8%	0.2%
Canada	1.8%	1.6%	0.2%
Switzerland	1.7%	0.9%	0.8%
United States	1.6%	1.6%	0.1%
Norway	1.1%	1.9%	-0.8%
United Kingdom	1.1%	0.9%	0.2%
Sweden	1.1%	1.0%	0.1%
Germany	0.5%	0.7%	-0.2%
Austria	0.4%	-0.7%	1.2%
Denmark	0.4%	0.5%	-0.2%
France	0.2%	0.1%	0.1%
Belgium	0.0%	-0.4%	0.5%
Ireland	-0.3%	-0.7%	0.4%
Finland	-1.0%	-3.4%	2.4%
Netherlands	-1.2%	-2.6%	1.4%
Spain	-1.4%	-3.3%	2.0%
Italy	-1.8%	-2.8%	0.9%
Portugal	-1.9%	-3.9%	2.0%
Greece	-4.1%	-6.3%	2.2%

Sources: IHS Global Insight, Euler Hermes estimates



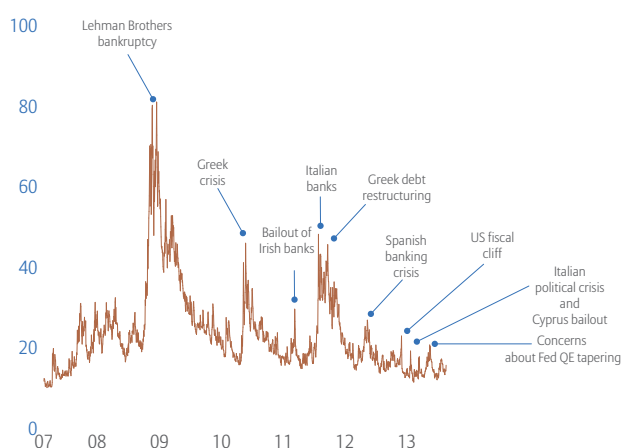
Industrial confidence index

Manufacturing PMI



Sources: Markit, Bloomberg, Euler Hermes

Index of financial market volatility (VIX)



Sources: Bloomberg, Euler Hermes

+0.9%

GDP growth in the eurozone in 2014

Unemployment rate (*)

	2012	2013 _f	2014 _f
Greece	24.2%	26.5%	27.0%
Switzerland	2.8%	3.0%	3.0%
Japan	4.3%	4.3%	4.6%
Sweden	8.0%	8.4%	8.0%
Portugal	15.9%	17.7%	18.4%
Ireland	14.7%	14.2%	13.8%
Norway	3.2%	3.3%	3.2%
Canada	7.3%	7.1%	6.9%
United States	8.1%	7.7%	7.0%
France	10.3%	10.9%	10.9%
Italy	10.7%	12.0%	12.9%
Spain	24.9%	26.0%	26.4%
Denmark	7.7%	6.9%	6.0%
Belgium	7.6%	8.6%	8.6%
Germany	6.5%	6.6%	6.5%
Eurozone	11.5%	12.2%	12.9%
Austria	4.4%	4.7%	4.6%
Finland	7.7%	8.0%	7.8%
Netherlands	6.4%	8.3%	8.6%
Australia	5.2%	5.1%	4.7%
United Kingdom	8.0%	7.8%	7.7%
Brazil	5.5%	5.4%	5.4%
Russia	5.1%	5.4%	5.2%
India	8.1%	8.4%	8.2%

(*) Annual average
Sources: IHS Global Insight, Euler Hermes forecasts

EUROZONE

> Confidence is returning in the eurozone, but downside risks linger over our scenario.

GDP growth in the eurozone countries is expected to stabilize in the second quarter of 2013 on the back of an improvement in the business climate, better prospects for order books (notably for exports) and a smaller contraction in domestic demand. Nevertheless, divergences between the region's countries persist, with Germany growing moderately, France near stagnation and the Southern European countries still in recession. Overall, activity growth in the eurozone will remain modest (+0.9% in 2014 after -0.5% in 2013), driven by exports but held back by weak domestic demand, hit by a lack of business financing, private-sector deleveraging, rising unemployment rates and budgetary consolidation.

> At the eurozone governance level, the road to financial integration remains long.

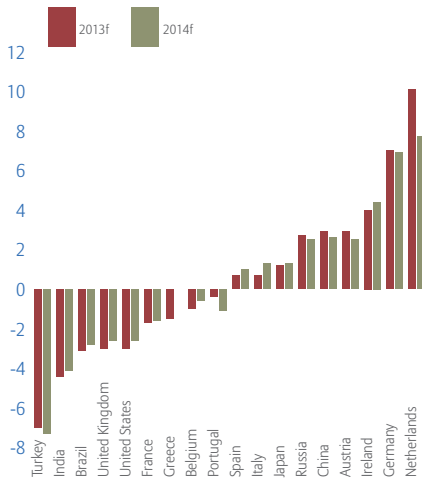
After the agreement from the European Parliament, the Single Supervisory Mechanism (SSM) is expected to be operational in H2 2014. The ECB will publish its first Asset Quality Review (AQR) for the banks under single European supervision at the beginning of 2014. The European Banking Authority (EBA) will conduct a test focused on liquidity (and no longer on the solvency of banks, as was the case previously) in the same period. All this should bolster confidence in the

solidity of the European financial system and, once the bank supervisor is up and running, pave the way for the direct recapitalization of solvent banks by the ESM in order to break the vicious circle between banks and sovereigns. The ECB is expected to announce support measures (new LTROs) towards the end of 2013 or early 2014 in order to assuage banks' reluctance to offer credit to the private sector. Negotiations over the implementation of the second pillar of the banking union (the Single Resolution Mechanism, comprising a bank resolution authority and a common resolution fund) are ongoing and do not promise to be straightforward. Implementation is not expected before 2015. The introduction of a common deposit guarantee scheme seems to have been sidelined. The end of several adjustment programs (Ireland, Portugal, Greece and Spain), at a time when market conditions are still not favorable enough to ensure future financing needs are met, could give rise to fresh tensions in the markets. All eyes will be on the conclusions of the Troika's missions in Ireland and Greece to be given in October.

> The political context remains a key factor for eurozone governance.

The new governing coalition in Germany will be crucial for the eurozone's governance. A coalition between the center-right CDU/CSU (Angela Merkel's party) and the center-left (SPD) seems to be the most likely scenario and talks are under way. Should this eventuate, it would probably have positive effects for the eurozone, as the center-left party seems more open to (1) ▶

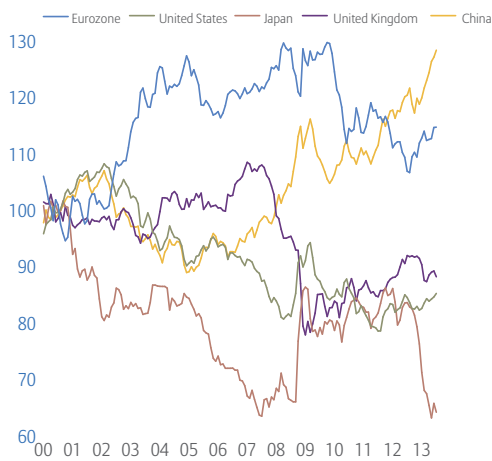
Current account balance % of GDP



Sources: IHS Global Insight, Euler Hermes forecasts

Exchange rates

Real effective exchange rate, basis 100=Q1 2000



Sources: IHS Global Insight, Euler Hermes



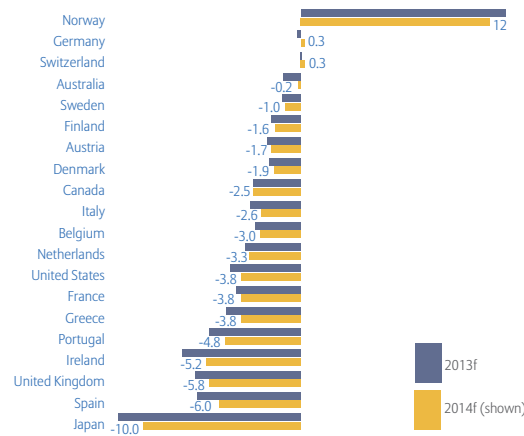
► implementing a fiscal union and mutualizing public debt in the eurozone (European Redemption Fund), and (2) a fiscal policy in favor of preserving growth and employment. The recent tensions within the Italian governing coalition provide confirmation of a tense political environment and increase the risk of new elections by the year's end. The markets could penalize the delayed implementation of structural reforms and a possible budget overrun (even if limited) following the delayed implementation of austerity measures needed to reach the official fiscal deficit target.

UNITED STATES

> **The United States is showing signs of resilience despite the budgetary consolidation. 2014 should see a more pronounced recovery in growth.**

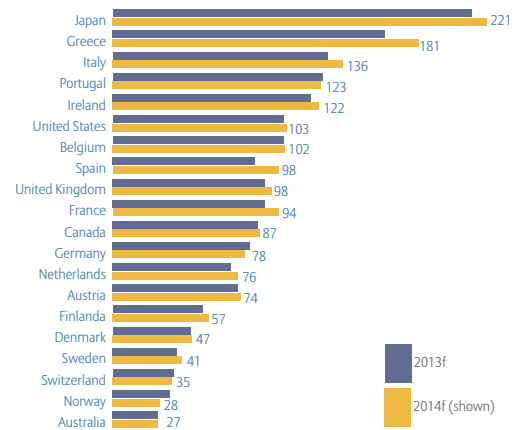
US growth has remained modest in recent years (we expect +1.6% in 2013) and below its post-war average (+3.3%) given the weak recovery in the labor market (the structural unemployment rate remains at very high levels) and the impact of austerity measures. In 2014, the housing market is expected to continue to pick up, although the recent rise in interest rates could take the wind out of its sails. The manufacturing sector should remain buoyant, helped by re-

Fiscal balance % of GDP



Sources: National Statistics, Euler Hermes forecasts

Public debt % of GDP



Sources: National Statistics, Euler Hermes forecasts

+2.9%

GDP growth
in the United States
in 2014

newed competitiveness and low energy costs. The Fed will probably continue to bolster the economy with its quantitative easing program: a slowdown in bond purchases is expected in late 2013 or early 2014, but a complete stop is unlikely before H2 2014.

> Political paralysis has not been averted; the risk of the United States failing to reach an agreement on the debt ceiling, and thus of technical default, is not zero.

The fiscal year began on October 1 and, on this date, Congress and the House of Representatives had to have found the means to finance government operations. Unfortunately, agreement was not found and government shutdown affecting a number of services were not averted. This has taken place before, in 1995 and 1996 when Bill Clinton was president, and at episode

showed that the negative effects could remain contained if the situation lasts no longer than two to three weeks. More worryingly, the debt ceiling is likely to be reached in mid-October and, in the event of no agreement from Congress, a technical default could be declared. A last-minute deal remains our core scenario.

JAPAN

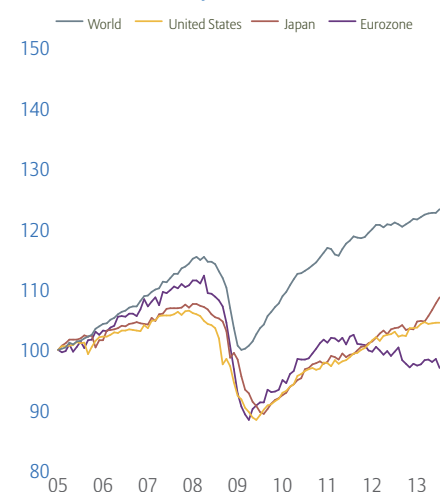
> Abenomics is bearing fruit in Japan.

Since the beginning of the year, GDP growth has surprised positively thanks to brisk domestic demand and export growth. For the full year 2013, growth is forecast to reach +2.0% before slowing slightly in 2014 (+1.5%) under the effect of budgetary consolidation measures to contain the slide in public finances (at end-2012 the fiscal deficit had reached -9.9% of GDP and the public debt 212% of GDP). The VAT rate will be increased by +3 percentage points in April 2014 (to 8%). Growth is expected to be underpinned by a policy mix that remains favorable, combining the continuation of the BoJ's monetary policy (doubling of the money supply by 2014) and fiscal stimulus (JPY 10 trillion for the time being; another JPY 5 trillion being negotiated).

> The time for reforms has come!

In the medium term, the Japanese government should adopt a range of structural reforms, Abenomics' third arrow, including bolstering the private sector's potential for growth, an improvement of labor market, and the development of new high-tech industries in order to make

Industrial production Basis 100=2005, January

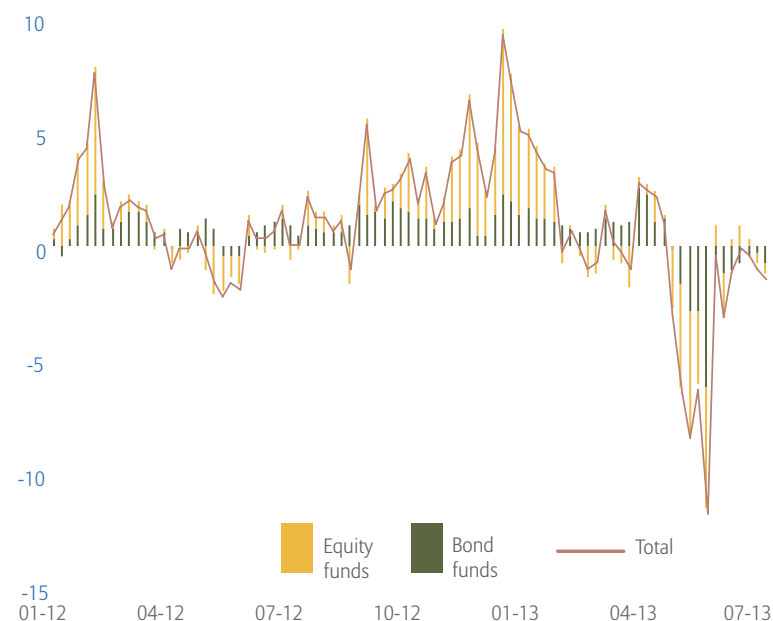


Sources: IHS Global Insight, Euler Hermes forecasts

► growth more sustainable. Public finances will have to be rebalanced in parallel and the government will have to adopt a credible stance. Our view is that, at present, the goal of cutting spending by JPY 8 trillion in two years (i.e. -4% of current budget spending) is ambitious given the stimulus measures already announced by the government and the fragility of the Japanese recovery (essentially relying on fiscal and monetary stimulus).

Emerging markets, net capital flows

Billion USD



Sources: OECD, Euler Hermes

EMERGING COUNTRIES

> **The second-round effects from the decoupling of the real economy and the financial markets will reach emerging markets.**

Back in June, we highlighted the rise in financial risks as a result of the global decoupling of the real economy and the financial markets (weak economic recovery and low inflation on the one hand and highly positive performances by financial indicators on the other), itself due to excessive global liquidity. At that time we argued that this decoupling would be a source of instability given (1) the ineffectiveness of monetary policy transmission mechanisms, (2) uncertainties overhanging the global economic outlook leading to greater demand for “safe-haven” assets, and (3) speculative behavior on the part of financial institutions in search of high yields in the short term. This diagnosis turned out to be correct and second-round effects are being felt. Since the Fed’s announcement of a future slow-down in its bond purchases back in May, emerging countries have been exposed to severe pressures in the currency and equity markets, brought about on the one hand by investor fears of monetary tightening in the United States and, on the other, by financial imbalances in many emerging countries, in particular Indonesia, India, Turkey, Brazil and South Africa (excessive credit growth, external deficits, lack of structural reforms). As capital outflows gathered pace, the currencies of these countries depreciated sharply against the dollar, inflationary pressures increased, equity markets slumped and funding costs rose (bond markets).

> **Interventions by domestic governments and central banks dampened the negative effects.**

Three types of actions were carried out to restore financial stability in emerging countries: interventions in the currency market, the use of key policy rates and capital controls. The central banks of India and Thailand, for example, intervened in the currency market to sell dollars in order to check the slide in their exchange rates. The central banks of Indonesia, Brazil and Turkey hiked their key policy rates to contain inflationary pressures and attract capital inflows. Brazil eased its capital controls introduced in 2010.

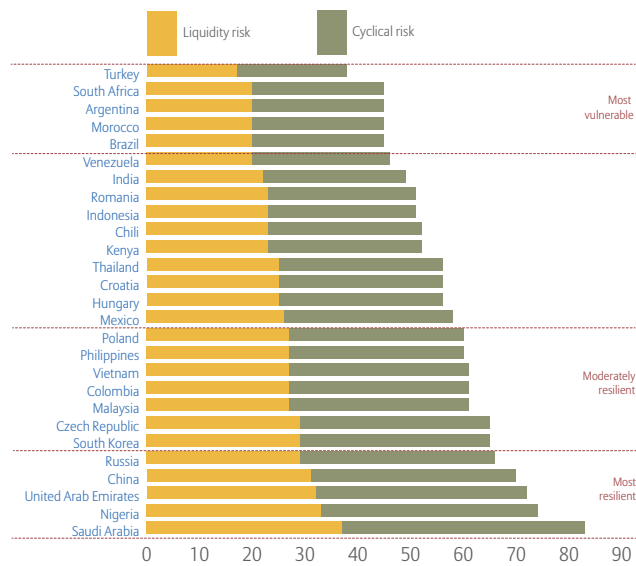
Thus, prospects improved for emerging countries during September (appreciation of exchange rates, renewed capital inflows), while the positive trend was confirmed only after the Fed’s announcement on 18 September in favor of keeping the unconventional monetary policies in place. Nevertheless, these past months have clearly underlined the vulnerability of a number of emerging countries and the problems could flare up again in the coming months as long as uncertainty over the Fed’s tapering of its quantitative easing program continues to linger.

> **We identify three groups of countries: the most vulnerable, the resilient and the least vulnerable.**

Against this backdrop, the vulnerability of a country depends on two risk categories: cyclical risk and liquidity risk (structural vulnerability). The first encompasses short-term weaknesses: (1) risks overhanging exchange rates and prices, (2) the risk overhanging financial value (financial wealth and stock prices), and (3) dependence on the energy sector. The second category concerns the economy’s capacity to weather a liquidity crisis. It can be measured by the level of external accounts (current accounts, debt and foreign reserves) and trends in credit to the private sector.

A comparison of these indicators reveals three groups of countries: (1) the least vulnerable countries (low liquidity risk, low cyclical risk), notably the United Arab Emirates, Saudi Arabia and Nigeria; (2) the resilient countries (low liquidity risk but exposed to cyclical risk), mainly Asian countries such as Malaysia, the Philippines and Thailand; (3) last, the most vulnerable countries (high cyclical risk and high liquidity risk), notably Turkey, South Africa, Argentina and India.

Ranking of emerging economies in terms of resilience
0-100 score (0=highest risk, 100=lowest risk)



Source: Euler Hermes

Although the third category is the most vulnerable, we believe the likelihood of a large-scale financial crisis is small. In addition to rather satisfactory growth prospects, these countries have shown (2009 crisis in particular) their capacity to react to a financial crisis in the past. Monetary oversight has become more effective, as illustrated by the actions undertaken as soon as volatility in capital outflows began to increase. The most likely consequence is a slowdown in growth in the short term. The depreciation of exchange rates has increased import prices and resulted in inflationary pressures which are eroding demand in the private sector. This is all the more damaging as a large number of countries (particularly the most vulnerable) are deprived of the possibility of using expansionary monetary policies to stimulate demand (Brazil): as the level of inflation is already high, a fall in interest rates could encourage capital flight.

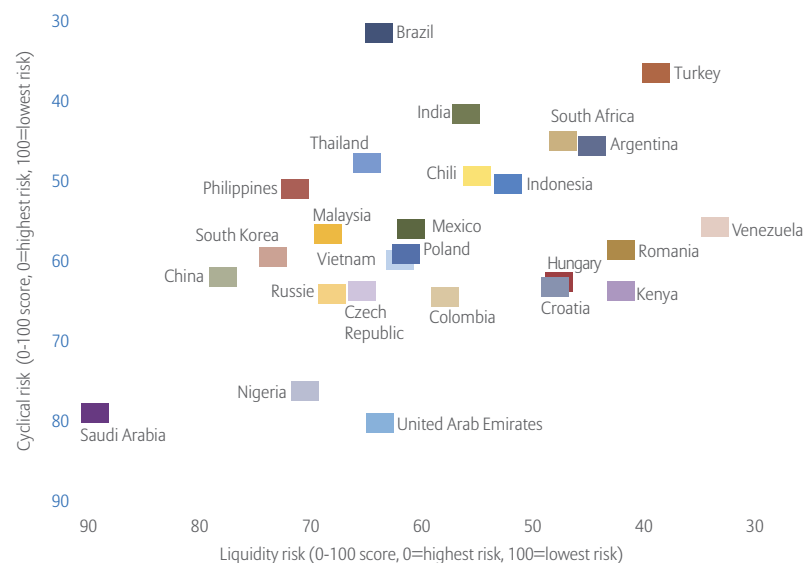
Beyond macro effects, the microeconomic impact will without doubt be the most destabilizing if new pressures were to resurface. This is because companies – especially the smallest – are highly vulnerable to fluctuations in exchange rates, as a depreciation of the exchange rate makes transactions and refinancing debt denominated in dollars more expensive. In this respect, the risk of non-payment is higher, opening up the possibility of greater increases in corpo-

rate insolvencies. The most vulnerable sectors are probably construction, which is hampered by higher input prices, and the IT sector due to its high degree of dependence on imports of technological goods from emerging countries. In this context, emerging countries are forecast to record a slowdown in growth in 2013 (+4.1%) and a modest acceleration in 2014 (+4.6%), underpinned in particular by satisfactory economic dynamics in Asia.

> Geopolitical tensions still constitute a downside risk for the global recovery.

The social and political tensions that resurfaced in Egypt early in the summer and tensions following the threat of military strikes against Syria weighed on the oil price (+9% since the start of July to USD 109.50, an equivalent increase to that recorded between the end of 2012 and February 2013 during the increase in tensions between Iran and Israel). In addition, oil production was halted in Libya, Iraq and Nigeria. Syria, which produces less than 0.5% of the world’s oil, is not a major player in the oil market. But it is the risk of the Strait of Hormuz being blocked by Iran (an ally of Syria) which constitutes the main concern. 30% of global oil passes through this strait, ahead of the Strait of Malacca. The “decrease” in the Syria risk eased some pressure on the world’s leading oil-producing region, the Middle East, as well as on the oil price. The latter has been bolstered by an increase in production in Saudi Arabia and the United States. The underlying situation nevertheless remains to be stabilized and the risks remain high. Assuming status quo for Syria (ruling out foreign military intervention) and for Iran, we predict an average Brent price of USD 110 per barrel in 2013. In 2014, the oil price should remain around USD 113 per barrel on average insofar as additional oil production capacity to meet renewed growth in global demand for oil remains limited. This suggests the adjustment will take place through prices. ■

Liquidity and cyclical risks in emerging countries



Source: Euler Hermes

Country Risk Outlook

3rd Quarter 2013



Five changes in country risk ratings

3rd quarter 2013: two downward revisions and three upward revisions

MACROECONOMIC RESEARCH AND COUNTRY RISK

2 downward revisions

Medium term risk: the scale comprises 6 levels: AA represents the lowest risk, D the highest.

Short term risk: the scale comprises 4 levels: 1 represents the lowest risk, 4 the highest.

Romania

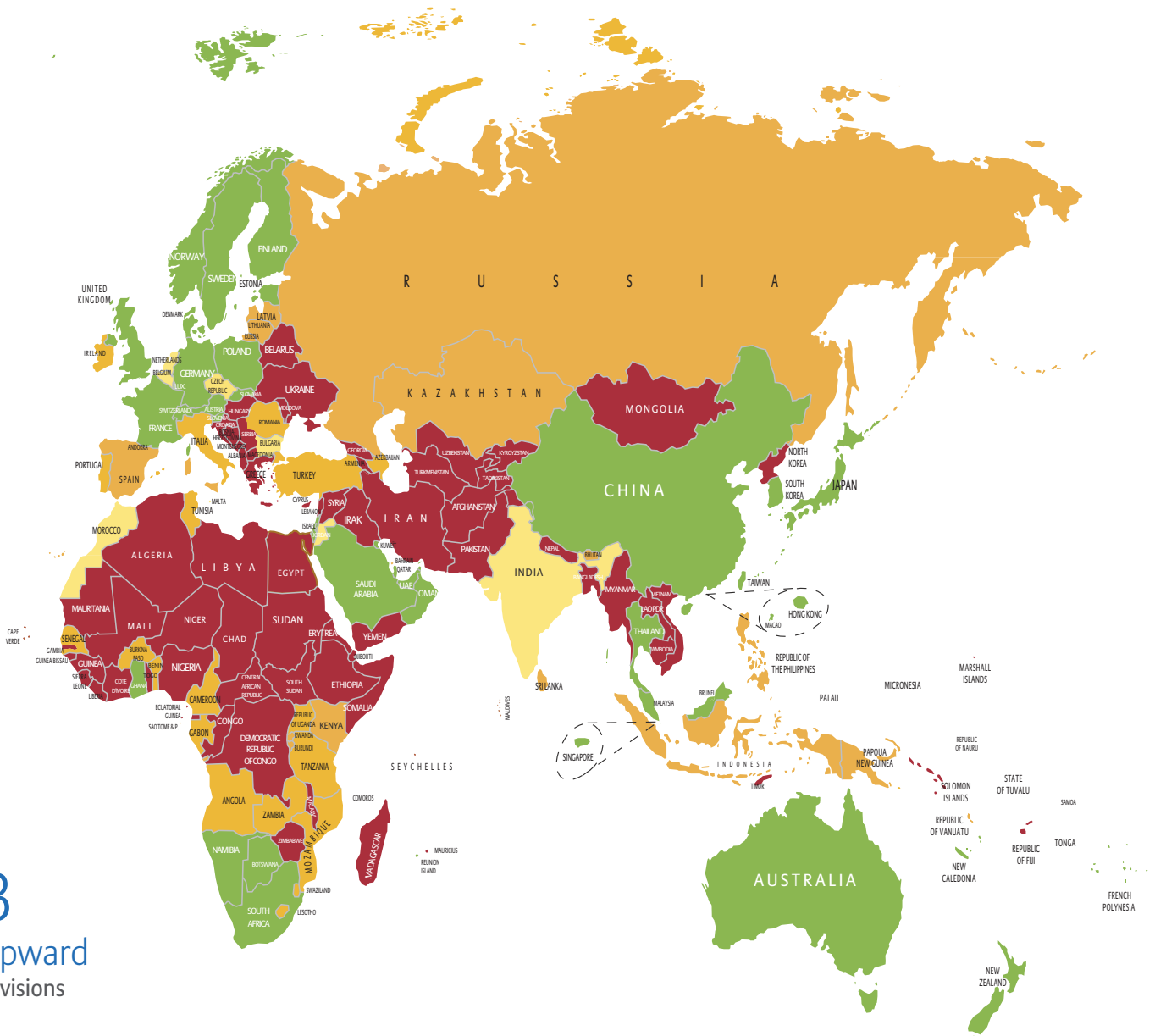
C4 C3

Although the economy is still vulnerable to external shocks, there are signs of improving fundamentals (current account deficit, fiscal balance). GDP growth is recovering from near-recession in 2012 and business insolvencies are falling.

Kenya

D4 C3

Elections (presidential, legislative and local) in March 2013 were relatively peaceful and the post-poll period is stable. The sectarian violence of 2008 has not been repeated, thereby marking a significant advance and leading to an improved political risk assessment.



3
upward
revisions

Jordan

B1 **B2**

Already weak fiscal and current account balances have been adversely affected by loss of trade with Syria, as well as large inward refugee flows.

Egypt

C3 **D4**

Forced removal of an elected president and government in July was a clear indication that the political/social environment is not conducive to a quick recovery in GDP growth and earnings capacity, suggesting a period of higher business failures.

India

B1 **B2**

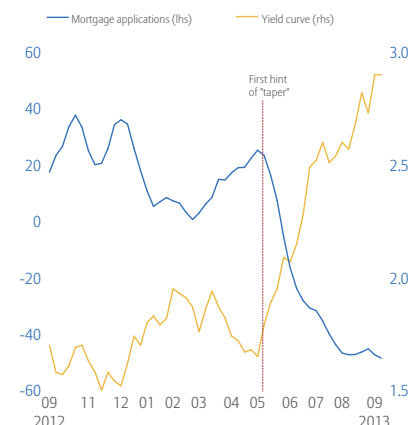
Structural flaws, including large current account deficit, fiscal deficit, weak infrastructures and a political environment not conducive to the swift implementation of reforms motivate the downward revision.

North America

The North American economy is expected to continue growing moderately through 2014, with the U.S. at 2.9%, and Canada at 2.5%. Canadian exports are likely to grow rapidly in 2014 given the improving global economy, while consumption and investment will drive the U.S. economy. The two countries face different risks however. Canadian consumers are carrying near record high debt levels in the midst of frothy property markets. U.S. risks include continued labor and housing market weaknesses and uncertain monetary and fiscal policies.

DAN NORTH

Mortgage volumes and rates



Sources: Mortgage Bankers Association, Federal Reserve, Euler Hermes

United States

Hopes for modest improvement in 2014

The U.S. economy has been in a slow-growth mode since the recession ended four years ago, and expectations are that it will continue along in this "muddling through" fashion resulting in 2013 GDP growth of only 1.6%, with modest improvement in 2014 to 2.9%.

Slowly recovering labour market

Structural unemployment issues, which depress consumption, have been a major drag on the economy and they are expected to be so at least through 2014. These issues include a plunging participation rate, disincentives to work in the form of excessive jobless benefits, a skills mis-match between job openings and job seekers, challenging demographics of retirees not being replaced fast enough, and people being unemployed for so long that they become unemployable.

Fed's QE programs unlikely to end until H2 2014

Expectations of continued weakness will keep monetary policy highly accommodative, with the Fed's quantitative easing (QE) programs unlikely to end until the second half of 2014, while short term interest rates will be held near zero into 2015. Recent fear over the Fed tapering QE led to a spike in interest rates which are likely to be a drag

on the economy, perhaps especially the housing market. Mortgage rates have risen over 100 basis points since the spring, causing affordability to drop 20%, mortgage applications to fall 50%, prices to drop for two consecutive months, and July sales of new homes to drop 13%.

Lending, manufacturing to support growth

The spike in rates however also has the beneficial effects of increasing existing home sales (a different demographic), and steepening the yield curve which is a strong forecaster of a continued recovery and increasing bank lending and profits. Indeed Commercial and Industrial loans have been on a steady upward trend, while lending terms are getting easier, again contributing to strong future growth, particularly in non-residential investment. Other positives which will support the economy in 2014 include an absence of tax increases which have weighed on 2013, expectations of a continued rebound in

manufacturing reflected in Fed surveys, industrial production and the ISM surveys, a very strong auto sector boosted by an ageing fleet, and an abundance of cheap energy. On the fiscal side, impending political fights over the debt ceiling and the corresponding risk of default represent a significant short term risk, in addition to the temporary government shutdown, but their eventual resolution may boost confidence afterwards. The muddling mix of positives and negatives will result in positive but below average growth for the fifth consecutive year of the recovery. ■

2014
Fed QE program
expected to end in
the 2nd semester

Latin America

Major discrepancies persist in the region not only in terms of economic performances but also in terms of vulnerabilities. While overall growth in the region has slowed since the start of the year, Mexico saw its GDP contract in Q2 for the first time in four years (-0.7% q/q after zero growth in Q1). On the other hand, growth in Argentina has picked up markedly since the beginning of the year (+2.6% q/q in Q2) on the back of a good performance by the domestic economy. In terms of vulnerability to capital outflows, Brazil and Argentina remain the most exposed in the region, given (1) for the former, a large current-account deficit, the volatility of its currency and limited room for maneuver for the central bank; (2) for the latter, a lack of access to external financing and limited foreign exchange reserves. In addition, as both countries are net importers of oil, they are vulnerable to an increase in oil prices at a time when the cost of imports excluding energy is already high.

ANA BOATA, EMMA MÉNASCÉ

Brazil

Growth below potential

For the second time this year, growth in Brazil surprised on the upside (+1.5% q/q in Q2) thanks to a very good performance by the domestic economy – both in terms of household consumption and, in particular, investment – and a good export performance. Nevertheless, the economy faces risks on the downside given the recent depreciation of the real, rising inflation and the impact of the rise in the oil price. Faced with the recent capital outflows, the country should draw resilience from a strong political framework, large foreign exchange reserves and moderate external debt. GDP growth is forecast to reach +2.2% in 2013 (after +0.9% in 2012) and to slow down to +2.0% in 2014.

Brazil one of the most vulnerable countries in the region

Expectations of an incipient monetary tightening in the United States (slowdown in the pace of Treasury purchases by the Fed) have weighed on Latin American countries, in particular Brazil. In fact, among the region's currencies it is the real that has depreciated the most since the end of April (-14% vs. -8% for the Mexican or Chilean peso). Despite the currencies having stabilized since mid-September, when the Fed put its decision on hold, Brazilian domestic demand and, in particular, household consumption are expected to feel the effects of rising inflation (to 6.2% in August, near the upper limit of the central bank's target band) and the monetary policy tightening initiated back in April, which is expected to continue in the coming months. Also, the current-account deficit is a source of vulnerability for the country, which, although it has sub-

stantial foreign exchange reserves, remains dependent on external financing.

Upturn in investment could be short-lived

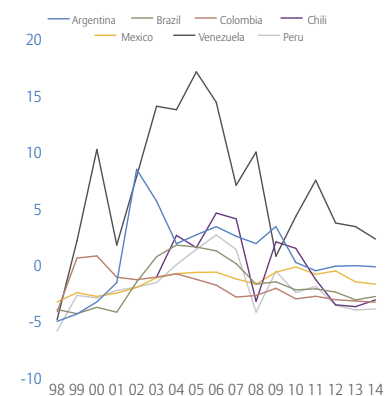
Investment rebounded strongly in Q2 (+3.6% q/q), and was the most buoyant component of GDP. However, the trend is tilted on the downside, given past hikes in interest rates, the weakness of the real weighing on the cost of imports and the rise in oil prices, given that Brazil is a net importer of oil. The Football World Cup should provide some support for fixed investment starting this year, but growth is expected to remain below its potential given the country's loss of competitiveness in recent years (labor market tensions, high unit labor costs, unfavorable tax system) and the deterioration in investor confidence.

Institutional dilemmas are likely to persist, in particular against the backdrop of presidential elections in 2014

More structural reforms are

Current account

% of GDP



Sources: IHS Global Insight, Euler Hermes

needed to improve the business environment (among the least favorable in the world, close to India's or Russia's low performance), reform the labor market and fix the still-deficient infrastructures adding to supply constraints. Implementing them before the presidential elections in October 2014, however, seems difficult, especially in light of the protests by the middle classes in June that are largely related to the ever-increasing cost of living and many structural bottlenecks in both socioeconomic and political terms. Some populist measures are likely to be implemented in order to shore up President Dilma Rousseff's popularity. ■

+2.0%
GDP growth
in Brazil
in 2014

Eurozone

In H2, GDP growth in the region's countries is expected to stabilize on the back of an improvement in the business climate, better prospects for order books (notably for exports) and a smaller contraction in domestic demand. Nevertheless, discrepancies between countries persist, with Germany registering moderate growth, France close to stagnation and the Southern European countries still in recession. Overall, activity in the eurozone will continue to accelerate only modestly (+0.9% in 2014 after -0.5% in 2013), under the effect of weak domestic demand affected by a lack of business financing, private-sector deleveraging, rising unemployment rates and budgetary consolidation.

ANA BOATA

Southern Europe

Partly cloudy

Returning confidence confirmed

Confidence among business leaders in industry, services and retailing has been picking up since July. For the first time in more than two years, the composite PMI for the eurozone suggests activity will increase in the coming months. Consumer confidence is also improving, but households remain pessimistic. For confidence surveys as a whole, recent levels remain below those recorded during the previous decade. Nevertheless, the investment cycle will struggle to pick up in the absence of real support measures for credit to non-financial companies, which has suffered severely in the Southern European countries due to the dysfunctional monetary policy. In August 2013, credit to non-financial companies fell by -20.1% y/y in Spain, -5.4% y/y in Italy and -5.7% y/y in Portugal.

Risks remain tilted on the downside

The road to complete financial integration remains long. Following the agreement by the European Parliament, the Single Supervisory Mechanism (SSM) for banks is expected to be operational in H2 2014. Negotiations for the establishment of the second pillar of the banking union, the Single Resolution Mechanism, which includes a banking resolution authority and a common resolution fund, are under way but promise to be difficult. Its implementation is not expected before 2015. The end of several adjustment programs (Ireland, Portugal, Greece and Spain) at a time when market conditions are not yet favorable enough to ensure future borrowing requirements are met could give rise to fresh tensions in the markets. Last, the political environment remains tense in Italy.

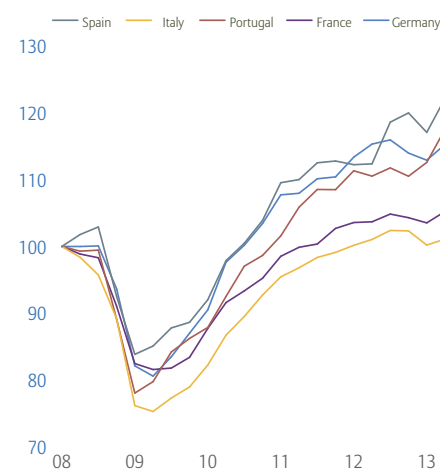
Cost of austerity:
1.3
percentage point of growth per year

Net exports will drive the (modest) recovery in 2014

Domestic demand will remain weak due to private-sector deleveraging (particularly in Spain), rising unemployment rates and the impact of budgetary consolidation measures. Although the pace of the latter has slowed since last May's European Commission agreement, it is far from over and should strip on average 1.3pp per year from annual potential growth out to 2014.

Exports

Basis 100 = T1 2008



Sources: IHS Global Insight, Euler Hermes

Under these conditions, imports are expected to continue to be restrained, while the improvement in competitiveness (especially in Spain, Portugal and Greece) should bolster exports. Net exports are therefore likely to be the catalyst for a gradual exit from recession in the Southern European countries in 2014 (with the exception of Greece): +0.3% in Italy, +0.4% in Spain and +0.4% in Portugal. ■

WHAT OF THE EUROZONE'S TWO PILLARS?

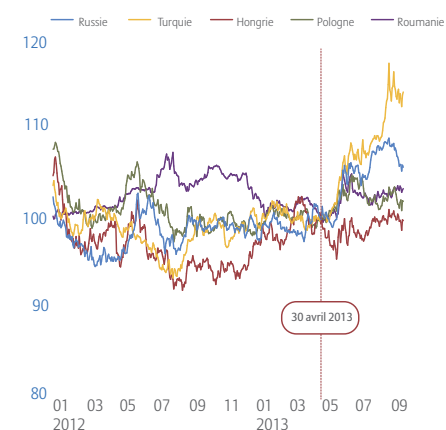
✓ Household consumption in **Germany** should remain buoyant at a time when companies have significant leeway at their disposal to kick-start investment (favorable credit conditions and high self-financing capacity). GDP growth is forecast to reach +0.5% in 2013 and to subsequently pick up more strongly in 2014 (+1.6%), close to its potential.

⚠ **France** will avoid recession (+0.2%) thanks to base effects linked to a pronounced recovery in growth in Q2. However, the recovery will remain limited (+0.6% in 2014) by weak investment and uncertainty lingering over the sustainability of exports, affected by high labor costs and an unfavorable tax environment.

Emerging Europe

Economic activity remained generally lacklustre in Q2 and the regional GDP growth forecast has been revised downwards to +1.7% in 2013 and +3% in 2014. Russia was particularly disappointing as Q2 growth decelerated to +1.2% y/y. The deteriorated growth prospects – EH expects the Russian economy to expand by +2% in full year 2013 – led to a 7.5% depreciation of the RUB against a USD-EUR basket during May-August. However, most countries in the region have avoided the recent emerging market sell-off as they had not attracted substantial capital inflows in the previous years. The notable exception is Turkey. Nonetheless, some other countries remain also high risk owing to persistently high external debt burdens, especially Croatia, Hungary, Romania, Serbia and Slovenia.

Nominal exchange rate
Basis 100=30 April 2013



Sources: IHS Global Insight, Euler Hermes

MANFRED STAMER

Turkey

8.9%
of GDP

Turkish current account deficit in the 2nd semester 2013

Still vulnerable
Following the soft landing in 2012, the economy will pick up gradually in 2013-2014

Real GDP growth accelerated to +4.4% y/y in Q2, up from +2.9% in Q1 and +2.2% in full year 2012, thanks to strong gains in domestic demand though external demand weakened. Private consumption expanded by +6.4% y/y in Q2, public consumption by +7.4% and investment by +3.7%, thanks to a +36.7% surge in public sector investment. Exports growth decelerated to just +1.2% y/y while imports increased by +11.7%, so that net exports made a large negative contribution to Q2 growth. Going forward, mounting headwinds since mid-2013 are likely to have hurt GDP growth in Q3, which may be followed by a modest recovery in Q4. EH expects full year growth of about +3.3% in 2013, followed by +4% in 2014.

The current account deficit has widened again, causing renewed concerns about its financing

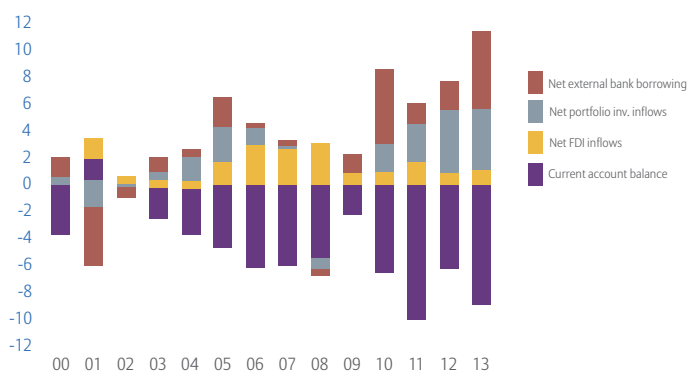
After narrowing to 6% of GDP in 2012, the current account deficit increased again to 8.9% of GDP in H1 2013. Net foreign direct investment inflows have been modest in recent years, covering just 17% of the annual current account deficits in 2010-2012 and 10% in H1 2013. The large remainder of the short-falls has been financed through new short-term external debt: in H1 2013, net portfolio investment inflows amounted to USD18bn (4.4% of GDP) and net external bank borrowing added up to USD22bn (5.5% of GDP). As a result, short-term external debt has risen rapidly, hitting a worrisome, new record high of USD126bn in mid-2013.

Rapid TRY depreciation during emerging market sell-off in mid-2013

The risks associated with large short-term capital outflows were exposed during the emerging market sell-off from May to August 2013, which hit Turkey badly. News in May that the US Fed would taper its QE led to substantial capital outflows (the reversal of earlier inflows), a marked fall in Turkish stocks and a 13% depreciation of the TRY against a USD-EUR basket during that period. The Central Bank has intervened to smooth the

progress of depreciation through foreign exchange auctions and monetary tightening, and the TRY has stabilised in September. EH does not expect a full-blown currency crisis, but corporate insolvencies and non-performing loans are likely to rise as the servicing of short-term external debt will become more difficult for weaker companies. ■

Current account balance and financing of deficits
% of GDP



Sources: IHS Global Insight, Euler Hermes

Africa and Middle East

GDP growth will remain below potential and recent long-term averages. In the Middle East, concerns relating to oil and gas market developments and geopolitical factors (including civil war in Syria and sanctions on Iran) will limit growth to +2.4% in 2013 and +3.7% in 2014 (against a ten-year average of +5.2%). In Africa, overall growth will be limited by relative weakness in two of the top five economies (South Africa and Sudan), with overall GDP expanding by +4.1% in 2013 and +4.9% in 2014. Elsewhere in Africa, there will be pockets of continuing high growth and commercial opportunities as natural resource utilisation increases and inward investment continues to be strong.

113 USD

Forecast average price per barrel of crude oil in 2014

ANDREW ATKINSON

Saudi Arabia and South Africa

Saudi Arabia: Not based on shifting sands

GDP growth will be +4% in 2013 and +4.5% in 2014, compared with an average +6.9% in 2003-12. The outcome next year could be higher if current oil output levels are maintained to supply market shortages arising from production disruptions elsewhere and/or a stronger rebound in global energy demand.

South Africa: Digging deep

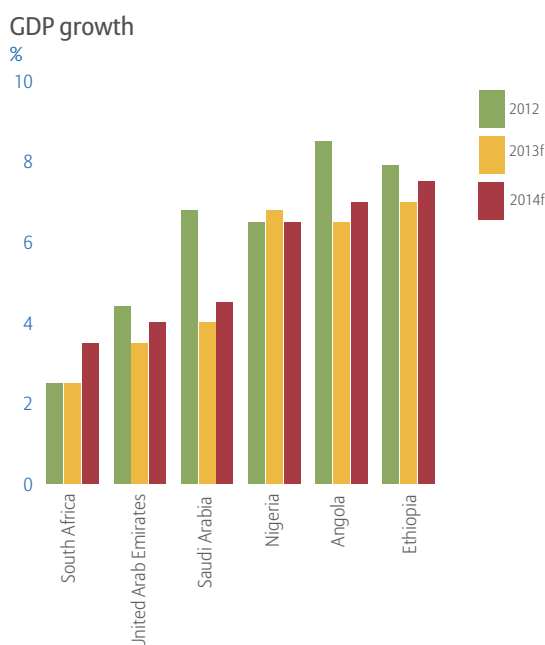
GDP growth will be +2.5% in 2013 and +3.5% in 2014, compared with an average +3.5% in 2003-12. However, there are downside risks to these forecasts relating, in particular, to the potential for mining output to be disrupted as the wage negotiation season continues and to the elections next year, again with possibilities that the focus on the build up to the polls and the elections themselves limit overall output.

> Saudi Arabia Strong wealth base provides considerable financial cushion

Combining the country's foreign exchange reserves and its sovereign wealth funds suggests that the country has around USD660 billion in financial assets, at least. With fiscal and current account surpluses likely to remain strong into next year, the asset base will also remain healthy. This allows the ruling regime to undertake considerable social and infrastructure spending, which will limit domestic dissatisfaction and also improve the country's stock of human capital and transport and communication networks, and thereby boost growth prospects.

Improving international business perceptions

A recent feature of the economy is the improvement in the operational business environment, with international agencies reporting



Sources: IHS Global Insight, Euler Hermes forecasts

that conducting commercial operations in (and with) Saudi Arabia is becoming less complex and more transparent.

>South Africa Emerging market sell-off likely to be temporary, but still bad news

As an open economy and with a tradeable currency and readily accessible stock market, South Africa was at the forefront of a recent sell-off in emerging markets. The decision by the US Fed not to start its tapering operations (that will improve the interest rate differential in favour of the US and reverse pre-

vious capital flows into emerging markets) has provided some respite. However, recent events have highlighted some of South Africa's structural weaknesses, including fiscal and current account deficits. Despite a track record of relatively good economic management, it is unlikely that these flaws will be addressed effectively in the forecast period, particularly as elections next year could induce populist measures. ■

Asia-Pacific

Growth in the Asia-Pacific region is forecast to slow to +4.5% in 2013 before accelerating slightly to +4.7% in 2014. The region is likely to continue to be held back by a lack of vigor in exports to developed countries, in particular the eurozone but also China, which is in the middle of a slowdown. Only Japan is expected to show vigor in the short term, spurred on by very favorable monetary and fiscal policies. In 2014, the regional growth engines should rebalance in favor of the other regional heavyweights, namely China (+7.6% versus +7.4% in 2013) and India (+5.5% versus +4.7% in 2013) as well as Australia (+2.8%) and South Korea (+3.5%). These economies should improve automatically on the back of an upturn in global demand, in particular in Europe and the United States. Japan should continue to buck the trend, with a -0.5 pp slowdown in growth to +1.5% following the beginning of fiscal consolidation.

MAHAMOUD ISLAM

Domestic demand will suffer from the VAT hike in 2014 despite the stimulus

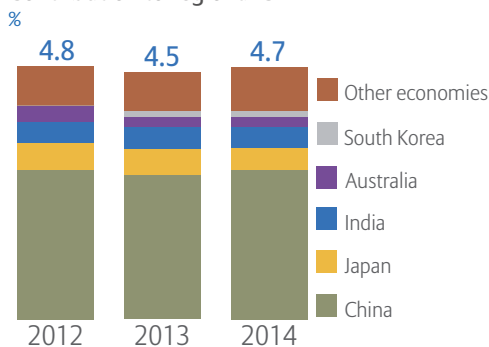
On October 1st, the Abe government officially announced its plans to increase the consumption tax from 5% to 8% in April 2014. This increase is expected to bring in JPY 8 trillion in revenue to rein in public finances (fiscal deficit at -9.9% in 2012 and forecast at -11.6% in 2013). At the same time, Abe announced a series of additional stimulus measures amounting to JPY 5 trillion with a view to limiting the effects of this hike on household demand, the main driver of growth. These measures include (i) financial aid for the least wealthy households, and (ii) a reduction in the tax burden on companies. While these announcements (already anticipated) were rather well received by investors (Tokyo's stock market rallied) and companies (the Tankan survey was positive), they pose many short-term risks particularly for growth. The last time the VAT rate was increased was not a happy episode for Japan. Introduced in 1997 (increase from 3% to 5%), the hike was followed by a contraction in household consumption of -3.5%

Japan

Dynamic in 2013, resilient in 2014

Growth is forecast to remain above the average recorded over the past ten years (i.e. +0.9% per year): robust in 2013 (+2%) and resilient in 2014 (+1.5%). In the short term, the main growth driver will be domestic demand (+1.8%), bolstered by (i) particularly robust household consumption (+2.1%) before the increase in the consumption tax, and (ii) increased public spending (+3%), reflecting the government's commitment to boost growth. In 2014, this driver will run out of steam under the effect of budgetary consolidation, in particular as a result of an increase in the VAT rate but also due to a reduction in public spending. Under these conditions, the main contributor to growth will be foreign trade.

Contribution to regional GDP



Sources: IHS Global Insight, Euler Hermes

+4.7%

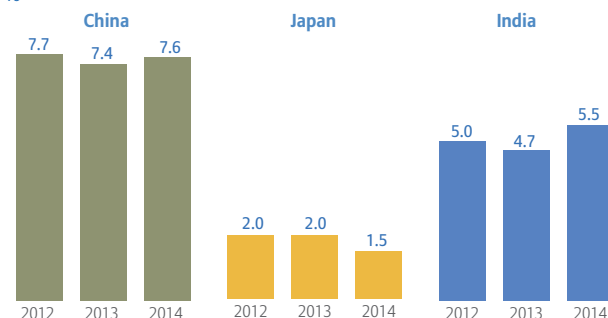
Regional growth in 2014

q/q (slowdown to +0.9% in 1997 compared with +2.3% in 1996), traumatizing Japanese households. Also, although measures have been taken to stymie the effect of the increase in the VAT rate, household consumption should slow in 2014 (to +1% versus +2.1%) due to a -1.5% q/q contraction in Q2 2014 followed by a stabilization in the second half of 2014. This decrease is all the more likely as measures to cut public spending are expected to be announced for the next fiscal year, keeping in mind that Japan's public debt is colossal and that Abe has promised a JPY 17 trillion reduction over the next two years (i.e. 4% of GDP).

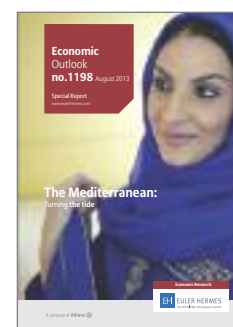
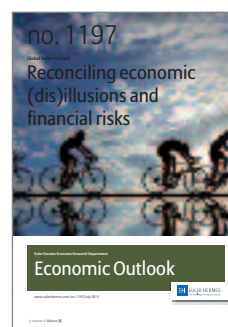
Foreign trade should come to the rescue in 2014

Exports continued to grow in Q2 2013 (+3% q/q) and leading indicators point to solid growth in the coming months. Q3 actually seems to have started well. Exports accelerated to +15% y/y in August compared with +12% in July, with an increase in demand from the United States and the eurozone in particular. In addition, confidence surveys in industry (manufacturing PMI) point to an improvement in export prospects, with a surge in order books (the biggest increase in the past 6 months). Last, Japan is expected to benefit from efforts to improve competitiveness thanks to the weakness of the yen (USD/JPY at 99 in September). Moreover, exports are forecast to accelerate to nearly +7% in 2014. On the other hand, the weak domestic demand expected in 2014 points to limited growth in imports (+2.4%). Foreign trade looks set to be the main growth driver (contribution of +0.8%). ■

Annual growth rates



Sources: IHS Global Insight, Euler Hermes



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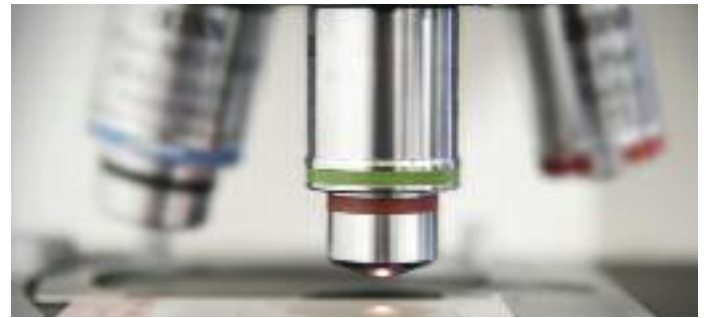
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Weekly Export Risk Outlook



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